



PARTY FOR A PURPOSE

Support the Lymphoma Research Foundation with your next celebration.

The Impact You Make

The Lymphoma Research Foundation's mission is to realize the promise of science to eradicate lymphoma and serve those touched by this disease. We achieve this together – as one community – with confidence, compassion, and care. Supporting the Foundation helps ensure that we continue to fund the most innovative research and support lymphoma patients, survivors, and their loved ones when they need it most.

\$100

Could fund a patient aid grant for one family.

\$250

Could fund education resources for 50 newly diagnosed families.

\$1,000

Could fund an early career lymphoma scientist for one day.

\$5,000

Could fund the Lymphoma Research Foundation Helpline for one week.

\$15,000

Could fund one Foundation research scholar for one year.

The Foundation's Impact

Awarded more than \$80 million in lymphoma-specific research grants.

Served more than 2 million people through free programs, support services, and resources.

People in all 50 states and more than 50 countries access our digital resources.

We have more than 20,000 volunteers across the United States.

Party for a Purpose

Turn Fun into Fundraising

Whether you're celebrating a birthday, a remission anniversary, or planning another celebration, raising funds to support our mission makes your event even more meaningful.

Birthday Bash

GIVE BACK ON YOUR BIG DAY

- Celebrate your own birthday or honor a loved one.
- Encourage donations instead of gifts.
- Use Evite or a Facebook Birthday Fundraiser to direct funds to the Foundation.
- Remember and honor a loved one on their special day (the Joey Ramone Birthday Bash is held annually on May 19)

Backyard Party

KEEPING IT SIMPLE BOOSTS THE FUN

- Host friends and family for an event at your home (or skip the cleaning and try a park pavilion or other location).
- Decide if you'll create a theme (Bean bag tournament? Pie bake off? Backyard band or talent show?).
- Invite guests to donate online in advance or in person at the party.
- Remember that cancer research helps us all – have fun and share your why.

A Wedding that Gives Back

- Encourage guests to donate to the Foundation in lieu of traditional wedding gifts.
- Provide a donation link.
- Ask for a 'Giving' shower, rather than a traditional wedding shower, requesting that guests make a donation to support the Foundation.



Holiday Party

START A NEW TRADITION

- Get into the spirit of the season with colleagues, friends or family and add a philanthropic twist to an annual party (try an office ugly sweater party!).
- Mix it up: host a Friendsgiving or a July 4th celebration.



Fundraising Tips

MAXIMIZE DONATIONS

Encourage giving in meaningful increments for special events. For example, if you're celebrating a 60th birthday, encourage donations such as \$60 or \$120.

KEEP IT SIMPLE

Less can be more. Keep an eye on expenses and focus on raising funds.

GET CREATIVE

Book Club
Wine Club
Silent Disco
Friendsgiving
Ugly Sweater
Food Truck Festival
Movie Night
Create Your Own!

VIRTUAL IDEAS

Murder Mystery
Cocktail Class
Wine Tasting
Cooking Class
Facebook Birthday
Fundraiser
Netflix Viewing
Party



Ideal for
Everyone

Ready to Get Started?

Let's plan your party! Remember to keep it simple and avoid unnecessary costs so you can focus on reaching your fundraising goal. Family and friends will love to support you and have a great time while supporting a good cause!

Step by Step: We're here to help

1

Choose Your Celebration

Decide what kind of event you'll host and create a guest list (friends, family, neighbors, colleagues). Every season holds a reason to gather friends to support a good cause.

2

Create Your Fundraising Page (Optional)

<http://support.lymphoma.org/fyw>

Share your site with family and friends. Invite all guests or participants to donate. Printing QR codes to display at your event that link to your fundraising page.

- Customize with a photo or video and set your goal.
- Share your story and why supporting research is important to you.

3

Set a Date and Plan Your Event

This is the fun part – all fundraising helps!

- Recruit friends and family to help.
- Spread the word: announce your event and then provide updates on social media.
- Keep it simple and be cost efficient.



Shelena's Friendsgiving

Every Dollar Counts

4

Get Social & Share Updates

- Give your event a social media boost!
- Let friends and family know about your event – include a link to your fundraising page for easy online donations.
- Thank donors via social media shoutouts.

Pro Tips

- Include opportunities to donate before, during, and after your event.
- Consider adding a raffle or small silent auction to your event to boost fundraising.
- Offer a themed beverage (Remission Refresher, etc.).

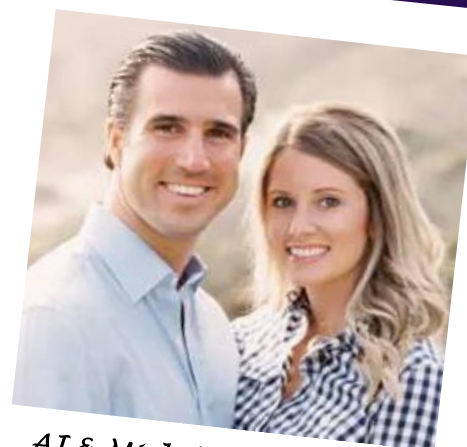


Success Spotlight AJ & Michelle

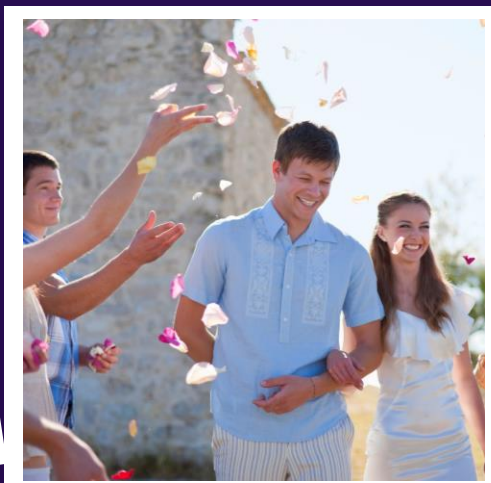
Story: We came up with the idea to host a “Wedding for a Cause” and we found an incredible partner in the Lymphoma Research Foundation. AJ’s oncologist connected us with The Foundation, and we are so thankful for their entire team and all their support in helping us build our idea into something so much larger than we could have imagined.

Highlights: Guests, as well as all wedding vendors, made donations to the Lymphoma Research Foundation.

“Our dream was to build a day that is everything and more to us while still raising awareness and a significant amount of funds to donate to lymphoma research.” – Michelle



*AJ & Michelle Requested
Friends & Family Donate*



Did You Know? Share Why Support Matters to You

About Lymphoma

- Lymphoma is the most common blood cancer in adults and the third most common cancer overall among children.
- Every five minutes, someone in the U.S. is diagnosed with lymphoma.
- Nearly one million Americans are living with or in remission from lymphoma.
- Cures can only be realized through advanced cancer research.

About the Lymphoma Research Foundation

- The Lymphoma Research Foundation is the nation's largest non-profit organization devoted to funding innovative research and serving the lymphoma community through a comprehensive series of education programs, outreach initiatives, and patient services.
- To date, the Foundation has awarded more than \$80 million in lymphoma-specific research.
- The Lymphoma Research Foundation served more than two million people last year alone through education programs, support services, and resources.

Sample Invitation

Share your fundraising webpage or use Evite as a tool to encourage guests to donate to the Lymphoma Research Foundation.



Be your first donor: Giving generously inspires others to do the same!

Donate via [Pledge](#) to [Lymphoma Research Foundation](#)



Feeling generous? Donate now, and you'll be the first guest to give!

Donation

\$ 50 USD

Design your Evite: In Evite step 3 of 4, choose the Lymphoma Research Foundation as your charity.

Charity

Invite guests to donate to a nonprofit

Choose Your Charity

Set a fundraising goal (you can increase it when you meet it!).


♥ Charity Added

Fundraiser summary

Charity [Remove](#)

 [Lymphoma Research Foundation](#)
NEW YORK, NY, USA

Goal \$2,500 [Edit](#) [Remove](#)

powered by  [Trust & Safety](#) | [Terms](#) | [Privacy](#)

Save

Sample Messaging

Share your fundraising story on your social media pages to encourage your friends and followers to donate. Use our sample Facebook, X (formerly known as Twitter), and Instagram posts below as a reference.

Sample Social Media Messages:

TIP: Include some of the 'Did You Know?' facts from the previous page.

Facebook

- I'm [DESCRIBE YOUR PARTY FOR A PURPOSE] to support cancer research. This is a personal effort for me because [SHARE YOUR 'WHY']. You can support my fundraising efforts for the Lymphoma Research Foundation by donating at [insert page URL]. [#LymphomaCommunity](#)
- I'm raising money for the [@LymphomaCommunity](#). You can support my fundraising efforts for the lymphoma community by donating at [insert page URL]. [#LymphomaCommunity](#)
- The [Lymphoma Research Foundation](#) is the nation's largest non-profit organization devoted to funding innovative research and serving the lymphoma community through a comprehensive series of education programs, outreach initiatives, and patient services. You can support my fundraising efforts for the lymphoma community by donating at [insert page URL]. [#LymphomaCommunity](#)

X (formerly known as Twitter) & Instagram

- I'm raising money for the [@LymphomaCommunity \(Instagram\)](#) and [@Lymphoma \(X/Twitter\)](#) [SHARE YOUR PARTY FOR A PURPOSE]. You can support by donating at [insert page URL]. [#LymphomaCommunity](#)
- I support the [Lymphoma Research Foundation](#) because the Foundation is committed to serving those whose lives have been impacted by a lymphoma diagnosis. You can make a difference by donating today at [insert page URL]. [#LymphomaCommunity](#)



Sample Sponsor Request Letter

Boost your fundraising impact by asking your employer or a local business to sponsor your efforts – invite them to be part of your success story. Think about who you know – a family member’s employer, a neighbor or local businesses you frequent.

Dear Business Leader or Community Member:

The Lymphoma Research Foundation is the nation’s largest non-profit organization devoted to funding innovative research and serving the lymphoma community. The Foundation’s mission is to realize the promise of science to eradicate lymphoma and serve those touched by this disease. Approximately 200 Americans are diagnosed daily with lymphoma, the most common blood cancer.

[DESCRIBE YOUR FUNDRAISING INITIATIVE AND WHY THIS IS IMPORTANT TO YOU – SHARE YOUR ‘WHY’] *Example: I am proud to share that I am fundraising for the Lymphoma Research Foundation, a cause that is very important to me. As you know, my brother was diagnosed with lymphoma last summer. Thanks to recent strides in research, he’s in remission now. Our family experienced firsthand, the critical importance of research and that it can save lives. To support my brother and help everyone impacted by a diagnosis, I’m excited to announce that I’m hosting my brother’s 50th birthday party to raise awareness and funds – and will dedicate the event to supporting the lymphoma community.*

I’m writing to ask you to consider sponsoring my fundraising efforts by making a donation. Together, we’ll help fund both lifesaving cancer research as well as educational resources for everyone impacted by a diagnosis.

The Foundation has funded more than \$80 million in lymphoma-specific research. Our goal is to change the future for everyone whose life has been impacted by a lymphoma diagnosis.

If you have any questions, please feel free to contact me directly. Thank you for considering my request – together, we will make a real difference in the lives of those touched by lymphoma.

Sincerely,

YOUR NAME

Volunteer
Lymphoma Research Foundation
Your Email
Your Phone Number

PS – [Check out my fundraising page or donate here \[INSERT LINK\]](#).

The Lymphoma Research Foundation is a registered 501(c)(3), federal identification #: 95-4335088

Logo Usage



**Lymphoma
Research
Foundation**

Thank you for starting your fundraiser and supporting the Lymphoma Research Foundation. If you'd like to use our logo on your event materials and promotions, we respectfully request that you follow a few simple guidelines.

Please [click here to review our user guide](#). For any clarifications or to request a logo file, please contact Dana at dbork@lymphoma.org or 612-968-3757.

We're Here for You

Thank you for fundraising in support of the Lymphoma Research Foundation – we couldn't fulfill our mission without great supporters like yourself. We can't wait to see what you do and we're here to help.

Questions?

Contact Dana Bork

Associate Director, Leadership Giving

Lymphoma Research Foundation

dbork@lymphoma.org

612-968-3757

Frequently Asked Questions

What is Fundraise Your Way?

Fundraise Your Way is a way to support the Lymphoma Research Foundation through individual fundraisers. Each year, thousands of volunteers across the country turn their talents and interests into unique fundraising events to support the Foundation's mission of eradicating lymphoma and serving all those impacted by this blood cancer. Fundraisers can range anywhere from social events such as bake sales and parties to Facebook fundraisers. Whatever your idea is, we are here to help!

Who should checks be made payable to?

Lymphoma Research Foundation

Can I mail a check?

Yes! Please mail to:

Lymphoma Research Foundation

Wall Street Plaza

88 Pine Street, Suite 2400

New York, NY 10005

Does the Foundation cover any expenses for my fundraiser?

No, the Foundation will not provide financial assistance and will not be responsible for any expenses incurred by the event. The Foundation shall be entitled to 100 percent of the charitable portion raised by the event. This amount is equal to the total proceeds less any direct expenses generated by the fundraiser. In the event that multiple charities are being supported, please ensure it is clear on all promotional materials. All net funds should be submitted to the Foundation within 30 days after the conclusion of the event. If you cannot meet the deadline, please contact us.

Is there a registration fee or minimum fundraising requirement?

There is no registration fee or fundraising requirement for fundraising your way. We suggest you set a realistic goal for your fundraiser and increase your goal each time you meet it. The Foundation is grateful for all donations and no fundraising effort goes unnoticed.

I need help!

Call us! We're happy to discuss your ideas and help create a plan that works for you. We can also match you with an experienced fundraiser who can share what's worked for them.

Thank you for your partnership in supporting our mission!

