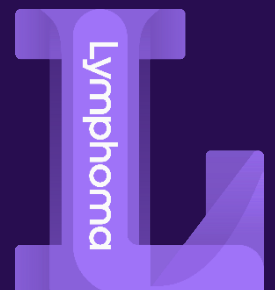




Points for Progress

Kickball, volleyball, pickleball (or any ball!) – turn friendly competition into fundraising



Research Foundation

The Impact You Make

The Lymphoma Research Foundation's mission is to realize the promise of science to eradicate lymphoma and serve those touched by this disease. We achieve this together – as one community – with confidence, compassion, and care. Supporting the Foundation helps ensure that we continue to fund the most innovative research and support lymphoma patients, survivors, and their loved ones when they need it most.

\$100

Could fund a patient aid grant for one family.

\$250

Could fund education resources for 50 newly diagnosed families.

\$1,000

Could fund an early career lymphoma scientist for one day.

\$5,000

Could fund the Lymphoma Research Foundation Helpline for one week.

\$15,000

Could fund one Foundation research scholar for one year.

The Foundation's Impact

Awarded more than \$80 million in lymphoma-specific research grants.

Served more than 2 million people through free programs, support services, and resources.

People in all 50 states and more than 50 countries access our digital resources.

We have more than 20,000 volunteers across the United States.

Points for Progress

Kickball, volleyball, pickleball (or any ball!)

Friendly competition becomes even more fun when you're doing it to support a good cause. Check out some of our favorite ideas below or even better, create your own.

Tournament

ANY SPORT OR YARD GAME!

- Create your own tournament or keep things easy by joining forces with an existing event, for example, your office's annual kickball tournament.
 - Keep it fun and choose an activity that friends, family, colleagues, or a team will enjoy participating in.
 - Participants fundraise in advance.
- Tip:** Encourage fundraising competition among teams and offer prizes.

Bracket Madness

COMPETITION FOR A CAUSE

- Add a philanthropic twist to your annual March Madness, Fantasy Football, or other tournament bracket.
- Participants pay an entry fee. Fees are donated to the Foundation and a small, fun prize is presented to the winner.
- Think outside of the box. It's ok to create a non-sport contest, for example an Oscar Pool.

Goals for Goals

FUNDRAISING FOR FANS

- Busy cheering on your favorite team? Pledge to donate a specific amount to the Foundation for every goal or point scored.
- Challenge fellow spectators (or parents of other team members, if applicable) to participate.
- Ask your employer or another business to match donations.
- Great for busy parents, grandparents, and all fans.



Destination Event

GO BIG AND HOST A GAME OR EXPERIENCE AT A SPECIAL VENUE

- Have a connection at a coveted golf course, country club, or other location? Host a special game or behind-the-scenes experience and require participants to fundraise.
- Perfect for smaller groups. Make sure experiences are donated to avoid expensive fees.
- Enjoying your golf simulator membership? Host a 'Play Pebble Beach on Thursday Night,' or other exclusive virtual experience.

Fundraising Tips

MAXIMIZE DONATIONS

Encourage giving in meaningful increments for special events. For example, if you're celebrating a 60th birthday, encourage donations such as \$60 or \$120.

GO VIRTUAL

Try a virtual event and share photos! Cheer each other on from across the country. Celebrate best photos, best location, top fundraiser, etc.

GET CREATIVE

Mini Golf
Broomball
Pool Tournament
Pint-wood Derby
Golf Simulator
Oscar Pool
Yard Game
Tournament

CREATE YOUR OWN

Friends and family will be happy to support an event that is meaningful to you.

Ready to Get Started?

Ready to get started? Kickball, volleyball and pickleball devotees, look no further. Turn friendly competition into funds to support lifesaving cancer research.



Ideal for
College
Groups
School Groups
Office Groups
Corporate
Wellness

Why it Works

Turn an already planned event into a fundraiser (for example, your company's annual kickball tournament) or start your own. Boost fundraising by encouraging players to recruit family and friends for support. Participants donate to join the tournament and challenge friends and family to pledge \$x per point scored. Local businesses are challenged to sponsor.

Step by Step: We're here to help

1

Set a Tournament Location and Date

Choose your sport and location. Keep the fun in fundraising and choose a sport that your group will enjoy whether it's softball, broomball, mini golf, kickball, pickleball or something else.

2

Create the Tournament Fundraising Page

<http://support.lymphoma.org/fyw>

- Customize with a photo, video and set your goal.
- Share your story and why supporting research is important to you.

3

Create a Team Recruitment Plan

Recruit teams by creating a 'Team Recruitment Crew.' Each member is responsible for recruiting a team to compete in the tournament. For example, an 8-person crew will yield 8 competing teams. Family, school and colleagues all make great team members. Invite each relay member to register on your team website.

"We wanted to do everything we could to support Justin as he was going through treatment – we had a great time and raised more than \$12,000!

- Jake, Lehigh Delta Chi



Delta Chi Volleyball Tournament

You've Got This

4

Fundraising Starts with You

Be your first donor and make a personal gift to your Fundraising page. Make a donation that is personally significant. It will inspire others to do the same. All team members share their fundraising pages to encourage friends and family to support. Fundraise before, during, and after event day.

5

Get Social & Share Progress

- Reach your family and friends fast by posting your fundraising page link to social media networks. Remember to share why supporting the lymphoma community is important to you.
- Connect your fundraiser to Facebook through your fundraising center.

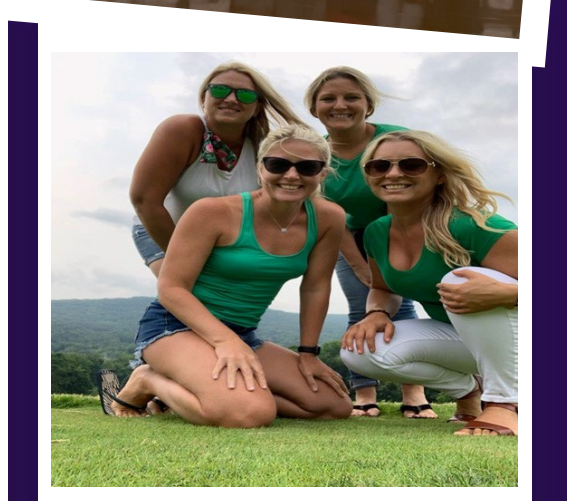
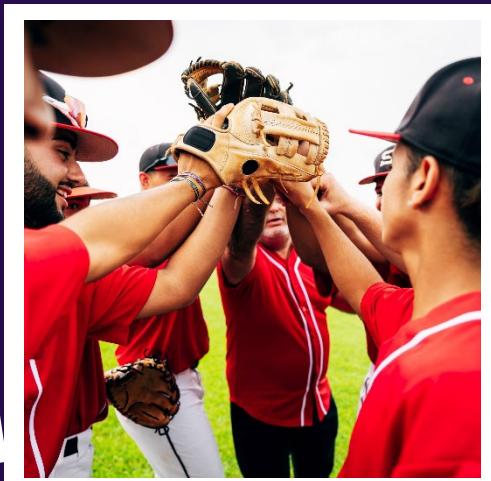


Mix it Up

- More of a poker fan than a pickleball player? Recruit friends and neighbors for a poker run – charge per entry.

Pro Tips

- Boost fundraising by creating friendly competition between teams – offer prizes for top fundraisers.
- Maximize fundraising by challenging your employer or a local business to sponsor or match gifts.



Did You Know? Share Why Support Matters to You

About Lymphoma

- Lymphoma is the most common blood cancer in adults and the third most common cancer overall among children.
- Every five minutes, someone in the U.S. is diagnosed with lymphoma.
- Nearly one million Americans are living with or in remission from lymphoma.
- Cures can only be realized through advanced cancer research.

About the Lymphoma Research Foundation

- The Lymphoma Research Foundation is the nation's largest non-profit organization devoted to funding innovative research and serving the lymphoma community through a comprehensive series of education programs, outreach initiatives, and patient services.
- To date, the Foundation has awarded more than \$80 million in lymphoma-specific research.
- The Lymphoma Research Foundation served more two million people last year alone through education programs, support services, and resources.

Sample Messaging

Share your fundraising story on your social media pages to encourage your friends and followers to donate. Use our sample Facebook, X (formerly known as Twitter), and Instagram posts below as a reference.

Sample Social Media Messages:

TIP: Include some of the ‘Did You Know?’ facts from the previous page.

Facebook

- I'm [DESCRIBE YOUR POINTS FOR PROGRESS FUNDRAISING INITIATIVE] to support cancer research. This is a personal effort for me because [SHARE YOUR 'WHY']. You can support my fundraising efforts for the Lymphoma Research Foundation by donating at [insert page URL]. [#LymphomaCommunity](#)
- I'm raising money for the [@LymphomaCommunity](#). You can support my fundraising efforts for the lymphoma community by donating at [insert page URL]. [#LymphomaCommunity](#)
- The [Lymphoma Research Foundation](#) is the nation's largest non-profit organization devoted to funding innovative research and serving the lymphoma community through a comprehensive series of education programs, outreach initiatives, and patient services. You can support my fundraising efforts for the lymphoma community by donating at [insert page URL]. [#LymphomaCommunity](#)

X, formerly known as Twitter & Instagram

- I'm raising money for the [@LymphomaCommunity \(Instagram\)](#) and [@Lymphoma \(X/Twitter\)](#) [SHARE YOUR INITIATIVE]. You can support by donating at [insert page URL]. [#LymphomaCommunity](#)
- I support the [Lymphoma Research Foundation](#) because the Foundation is committed to serving those whose lives have been impacted by a lymphoma diagnosis. You can make a difference by donating today at [insert page URL]. [#LymphomaCommunity](#)



Sample Sponsor Request Letter

Boost your fundraising impact by asking your employer or a local business to sponsor your efforts – invite them to be part of your success story. Think about who you know – a family member’s employer, a neighbor, or local businesses you frequent.

Dear Business Leader or Community Member:

The Lymphoma Research Foundation is the nation’s largest non-profit organization devoted to funding innovative research and serving the lymphoma community. The Foundation’s mission is to realize the promise of science to eradicate lymphoma and serve those touched by this disease. Approximately 200 Americans are diagnosed daily with lymphoma, the most common blood cancer.

[DESCRIBE YOUR FUNDRAISING INITIATIVE AND WHY THIS IS IMPORTANT TO YOU – SHARE YOUR ‘WHY’] Example: *I am proud to share that I am fundraising for the Lymphoma Research Foundation, a cause that is very important to me. As you know, my brother was diagnosed with lymphoma last summer. Thanks to recent strides in research, he’s in remission now. Our family experienced firsthand, the critical importance of research and that it can save lives. To support my brother and help everyone impacted by a diagnosis, I’m excited to announce that I’m hosting the inaugural Miller Family Kickball Tournament on September 15, Worldwide Lymphoma Awareness Day. We also invite you to stop by and join us from 12:00 – 6:00 PM at Lake Park!*

I’m writing to ask you to consider sponsoring my fundraising efforts by making a donation. Together, we’ll help fund both lifesaving cancer research as well as educational resources for everyone impacted by a diagnosis.

The Foundation has funded more than \$80 million in lymphoma-specific research. Our goal is to change the future for everyone whose life has been impacted by a lymphoma diagnosis.

If you have any questions, please feel free to contact me directly. Thank you for considering my request – together, we will make a real difference in the lives of those touched by lymphoma.

Sincerely,

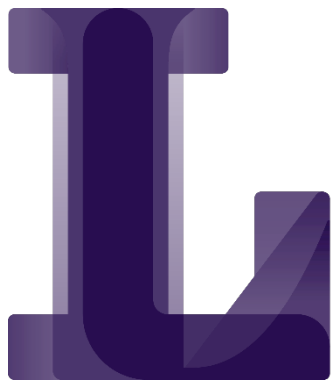
YOUR NAME

Volunteer
Lymphoma Research Foundation
Your Email
Your Phone Number

PS – [Check out my fundraising page or donate here \[INSERT LINK\]](#).

The Lymphoma Research Foundation is a registered 501(c)(3), federal identification #: 95-4335088

Logo Usage



**Lymphoma
Research
Foundation**

Thank you for starting your fundraiser and supporting the Lymphoma Research Foundation. If you'd like to use our logo on your event materials and promotions, we respectfully request that you follow a few simple guidelines.

Please [click here to review our user guide](#). For any clarifications or to request a logo file, please contact Dana at dbork@lymphoma.org or 612-968-3757.

We're Here for You

Thank you for fundraising in support of the Lymphoma Research Foundation – we couldn't fulfill our mission without great supporters like yourself. We can't wait to see what you do and we're here to help.

Questions?

Contact Dana Bork

Associate Director, Leadership Giving

Lymphoma Research Foundation

dbork@lymphoma.org

612-968-3757

Frequently Asked Questions

What is Fundraise Your Way?

Fundraise Your Way is a way to support the Lymphoma Research Foundation through individual fundraisers. Each year, thousands of volunteers across the country turn their talents and interests into unique fundraising events to support the Foundation's mission of eradicating lymphoma and serving all those impacted by this blood cancer. Fundraisers can range anywhere from social events such as bake sales and parties to Facebook fundraisers. Whatever your idea is, we are here to help.

Who should checks be made payable to?

Lymphoma Research Foundation

Can I mail a check?

Yes! Please mail to:

Lymphoma Research Foundation

Wall Street Plaza

88 Pine Street, Suite 2400

New York, NY 10005

Does the Foundation cover any expenses for my fundraiser?

No, the Foundation will not provide financial assistance and will not be responsible for any expenses incurred by the event. The Foundation shall be entitled to 100 percent of the charitable portion raised by the event. This amount is equal to the total proceeds less any direct expenses generated by the fundraiser. In the event that multiple charities are being supported, please ensure it is clear on all promotional materials. All net funds should be submitted to the Foundation within 30 days after the conclusion of the event. If you cannot meet the deadline, please contact us.

Is there a registration fee or minimum fundraising requirement?

There is no registration fee or fundraising requirement for fundraising your way. We suggest you set a realistic goal for your fundraiser and increase your goal each time you meet it. The Foundation is grateful for all donations and no fundraising effort goes unnoticed.

I need help!

Call us! We're happy to discuss your ideas and help create a plan that works for you. We can also match you with an experienced fundraiser who can share what's worked for them.

Thank you for your partnership in supporting our mission!

