



Research Foundation

Advancing

Together



Research.  
Community.  
Cure.

# Our Mission

The Lymphoma Research Foundation's mission is to realize the promise of science to eradicate lymphoma and serve the community touched by this disease.

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Paula Ngon  
Advocate and  
Lymphoma Thriver





# About the Lymphoma Research Foundation

At the Lymphoma Research Foundation, we're a community rooted in research dedicated to eradicating lymphoma. By bringing together the promise of science and the power of people, a future without lymphoma is within our reach.

Through direct investment in cancer research, the Lymphoma Research Foundation seeks to better understand the more than 100 subtypes of lymphoma and support the development of new treatments. The Lymphoma Research Foundation's focus on supporting early-career scientists ensures the best and brightest remain in the field of lymphoma research so that innovation and progress can continue. Simultaneously, the Lymphoma Research Foundation works tirelessly to help patients, survivors, caregivers, and families understand their diagnosis and ensure they have access to the support and resources they need.



*"After going to the Lymphoma Research Foundation's National Educational Forum on Lymphoma, I was informed and empowered to ask questions about my care, that could have an impact on my future. Due to the support and education that I received from the Lymphoma Research Foundation, my husband and I decided to move forward with having children and I wouldn't be where I am today – with two beautiful kids – without it. The Lymphoma Research Foundation makes an immeasurable impact on the lymphoma community and provides so much hope to all those touched by this disease."*

– Juliana Fuller  
Follicular Lymphoma Survivor





Abner Louissaint, MD, PhD  
Research Grantee  
Massachusetts General Hospital



## Insights

- Lymphoma is often referred to as the **“Rosetta Stone” of cancer research** as many discoveries initially made in lymphoma have changed the treatment landscape for other cancer types.
- Lymphoma is the **most common cancer** among adolescents and young adults and the most common blood cancer in adults.
- **Every five minutes**, someone in the U.S. is diagnosed with lymphoma.

# Why Partner with Us

The Lymphoma Research Foundation's corporate partners save lives everyday by powering the research breakthroughs that cure blood cancers and directly supporting cancer patients in need.

## Research

At the Lymphoma Research Foundation, everything we do begins with scientific research and insights from the world's leading experts. Experts for each of the more than 100 subtypes of this disease.

- The Foundation's Scientific Advisory Board (SAB) is comprised of 45 world-renowned lymphoma experts that guide the planning of research programs and selecting and monitoring grant recipients.
- 70% of the Foundation's program expenses go directly to funding research.
- To date, the Foundation has awarded more than \$80 million in lymphoma-specific research.
- The Foundation has funded more than 500 grantees with a hyper-focus on finding cures for every type of lymphoma.

## Support and Education

Our Foundation and our community are what transforms our research into so much more: support and information for a newly diagnosed patients and their families.

- The Foundation offers evidence-based programs and services free of charge for members of the lymphoma community.
- Each year, the Foundation reaches more than two million people through their programs and services.
- Each year, the Foundation awards hundreds of Patient Aid Grants to individuals struggling to cover the cost of their cancer care.

## Awareness and Advocacy

Awareness and advocacy are vital in the Foundation's effort to increase the public's understanding of this disease, increase federal investment in lymphoma research, and improve patient outcomes.

- The Foundation and its network of thousands of advocates support policy measures in favor of increasing federal funding for lymphoma research and education.
- The Foundation is committed to advocating on behalf of the entire lymphoma community in support of our mission.
- We're building a community rooted in research and strengthened by compassion and care.

*"I cannot overstate the transformational effect that receiving a Lymphoma Research Foundation Postdoctoral Fellowship Grant has had on my career. The award was a lifeline to my career. It boosted my confidence and enthusiasm for lymphoma research, and I know that I wouldn't have been able to open my own laboratory if it weren't for the support from the Lymphoma Research Foundation.*

*The Lymphoma Research Foundation occupies a unique niche that distinguishes it from all other foundations that fund hematologic malignancy research. For the research community, the Lymphoma Research Foundation provides a common forum that nucleates scientists, doctors, fundraisers, and lymphoma patients to work for a common cause."*

– Martin Rivas, PhD  
Research Grantee  
University of Miami Miller School of Medicine







## Invest in Finding Cures

**#1** Healthcare ranked number one as the greatest issue consumers want brands to take a stand on.\*\*

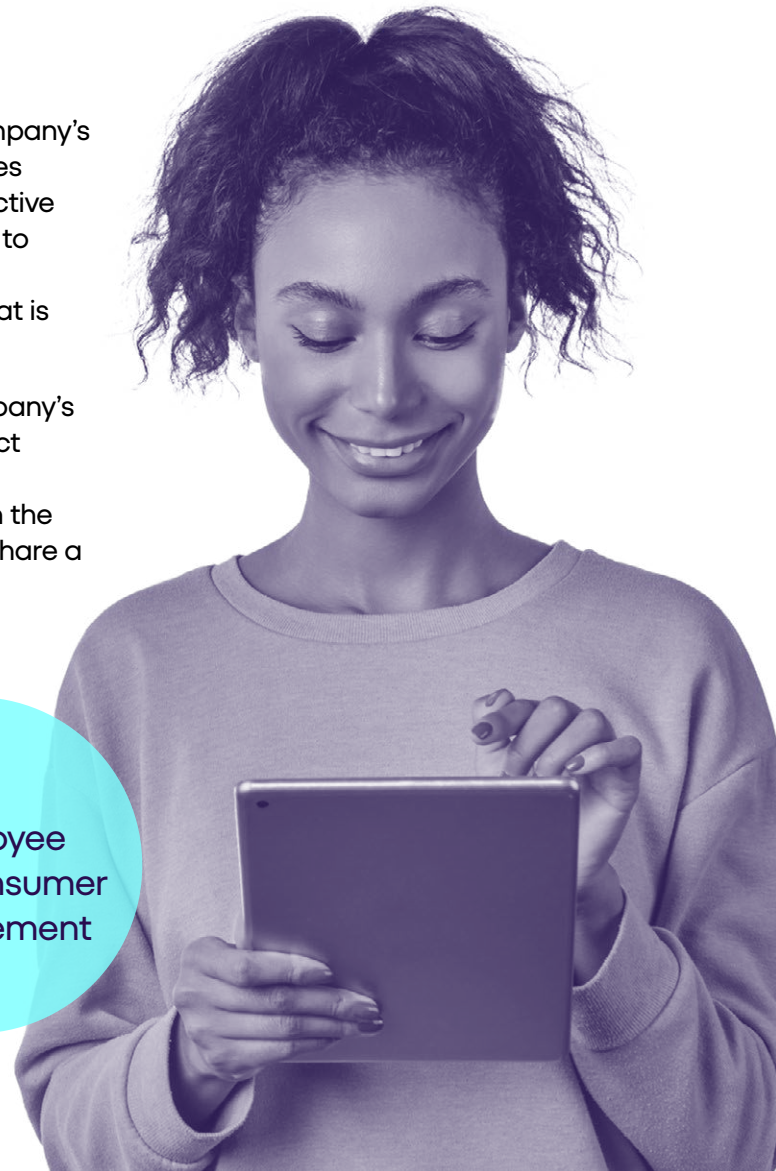
**71%** of consumers would purchase from a purpose-driven company, all other things being equal.\*

**82%** of respondents believe companies should demonstrate how they are following through on their promises to people, the planet, or society.\*

# The Power of Partnership

Today's consumers are more interested than ever in a company's values and more prone to support companies whose values align with theirs. Americans are becoming increasingly selective about where they spend their money and are more willing to invest in companies who invest in causes, they prioritize. In fact, consumers are more likely to switch brands to one that is associated with a good cause.

Corporate sponsorships offer public recognition of a company's connection with a cause, which can help businesses attract new customers and bolster their reputation. By partnering with the Lymphoma Research Foundation companies gain the opportunity to join a community of business leaders that share a vision of creating a world without cancer.



## Partner with Us

Event and  
Program  
Sponsorship

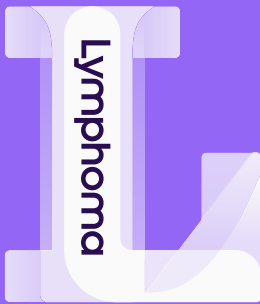
Cause  
Marketing  
Campaigns

Employee  
and Consumer  
Engagement

*"During the COVID pandemic, the Lymphoma Research Foundation was credited with saving the future of lymphoma research. Many labs closed their doors, and clinical research programs were forced to slow down as other organizations paused or declined funding. LRF continued issuing grants, hosting virtual scientific programs, and actively nurturing collaboration among the scientific community to advance lymphoma research and treatment. It is an honor to partner with an organization that stood with us when we needed them most."*

– Sonali M. Smith, MD  
Scientific Advisory Board Member  
The University of Chicago





Research Foundation

Contact the Lymphoma Research Foundation team today to learn how your company can make a meaningful difference in the lives of your employees, your customers, and the cancer community.

212.349.2910

[development@lymphoma.org](mailto:development@lymphoma.org)

**Lymphoma.org**