



## **Contribute Your Time & Talents to Help the Lymphoma Community**

**Volunteer Title:**                   **Graphic Design Volunteer**  
**Location(s):**                       Remote  
**Time Requirements:**       4-6 hours/project, flexible options and can vary per assignment

### **About the Foundation**

Located in New York City, the Lymphoma Research Foundation is the nation's largest non-profit organization devoted to funding innovative research and serving the lymphoma community through a comprehensive series of education programs, outreach initiatives, and patient services. The Foundation is dedicated to finding a cure for lymphoma, the most common form of blood cancer, by funding biomedical research and supporting the next generation of lymphoma researchers. With the guidance of a prestigious Scientific Advisory Board (SAB), which is comprised of 45 of the world's leading lymphoma experts, the Foundation invests in the research and scientists which have the greatest potential to improve our understanding of lymphomas and lead to improved treatment options for patients. To date, the Foundation has funded more than \$80 million in research focused on the origins and treatment of lymphoma.

Through comprehensive disease guides and publications, in-person conferences, and online resources, the Foundation provides education for people with lymphoma, as well as their loved ones and caregivers. A robust suite of patient services provides direct support to people who have received a lymphoma diagnosis. These services include the national Lymphoma Helpline, a Clinical Trials Information Service, Lymphoma Support Network, and patient aid grant program. An industry leader in digital communications, the Foundation maintains a strong presence on multiple social media platforms and has won national awards for its innovative use of social media to educate cancer patients. The Foundation developed a first of its kind mobile app for people with lymphoma which was recognized by Apple as one of the best medical apps in the country. The Foundation also provides continuing medical education programs designed to increase the knowledge, skills and performance of healthcare professionals who treat and care for people with lymphoma.

For more information about the lymphoma Research Foundation please visit [lymphoma.org](http://lymphoma.org).

## About the Opportunity

The Foundation seeks an experienced graphic design professional to provide high quality pro bono design services on a project-by-project basis. While innovation and creativity are welcomed, Foundation staff will collaborate with volunteer designers to ensure all brand guidelines are met. Specific needs may vary, but could include event invitation design, education or fundraising event promo flier design, newsletter design, new sub-brand design, web layout design, fundraising guide design, Zoom background design, among others.

Examples of opportunities include:

**Invitation design:** Provide artwork to be used for printed and e-invitations to the Foundation's gala, Fundraise Your Way Awards or other special event. Some specific details/photos/design elements, guidance to be provided by Foundation staff.

**Promo Flier or T-Shirt Design:** Create materials to help promote the Foundation's signature fundraising program, the Lymphoma Walk (print and electronic postcard, participant or survivor t-shirt, kick off event invite design, etc.).

**Newsletter design:** Refresh design on existing Foundation e-newsletters.

## Goal

Provide innovative and on-brand design services to help tell the story of the lymphoma community and the resources that the Lymphoma Research Foundation provides. Help ensure that maximum dollars raised support the Foundation's mission, by providing pro bono services and reducing expenses.

## Benefits

Utilize your professional talents to partner with the Lymphoma Research to achieve our mission – to realize the promise of science to eradicate lymphoma and serve the community touched by this disease.

## Qualifications

At least 2-3 years design experience (*students with strong qualifications may be considered*)

Proficiency in industry standard design software

Willingness to follow branding guidelines, with room for creativity in specific projects

Ability to collaborate with Foundation staff to understand design projects, communicate and complete projects within needed timelines.

## Training

Upon reviewing credentials and receiving a specific assignment, volunteers will be contacted by Foundation staff and will receive all details needed to complete their project.

**Need to Know**

- Volunteers will be interviewed and screened.
- Volunteers will be matched with an appropriate project that matches their expertise.
- Volunteers will be required to sign a liability waiver, as well as an intellectual property waiver.
- Volunteers are responsible for all expenses, including travel, related to their volunteer role.
- Completed design projects will be the property of the Lymphoma Research Foundation and volunteers are not able to sell them for future use.
- If a current opportunity does not exist, volunteer details will be kept on file and contacted if a future need arises.

**Interested applicants may submit a brief note of interest, stating relevant qualifications, to Dana Bork via email [dbork@lymphoma.org](mailto:dbork@lymphoma.org). Please include “Graphic Design Volunteer” in the subject line.**